R.J. Reynolds

Tobacco Co.

1622-DM
RM (2)
10
13
26
30
31
32
33
34
37

1623-5
37

c/m: 7-31-97

James McLean
Account Manager
111 Colonial Drive
Endwell, NY 13760
(607) 786-5074
(607) 786-5075
(800) 757-2855 ext. 7887-1

July 23, 1997

TO: All Retail Reps And Retail Managers With Quickway Accountabilities
(Chain ID 4942-00-00)

RE: Authorization For No Bull PDI/POS Placements

Ladies & Gentlemen,

Attached are authorization letters for placement of Winston No Bull PDI/ POS placements in the Quickway chain. Please use these letters to secure placement of these items upon your next visit.

If you have any questions or concerns, please do not hesitate to give me a call. As always, thank you for your assistance with this chain.

Sincerely,

Jim

J. McLean
#1645 / AM

51844 6991

Source: https://www.industrydocuments.ucsf.edu/docs/pspy0000

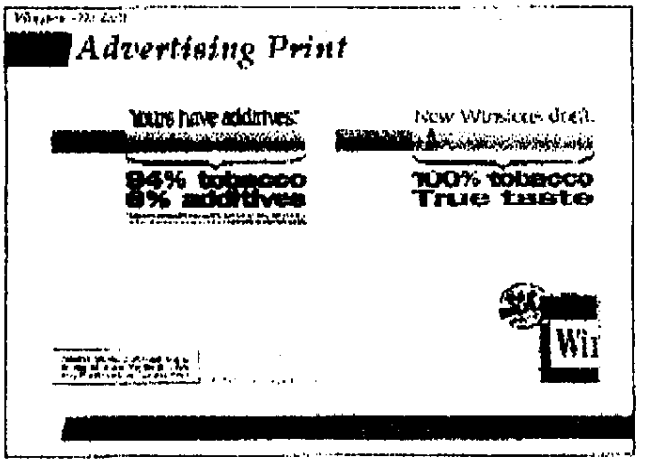
Stick To Stick / Red White Red
Banner
Authorization

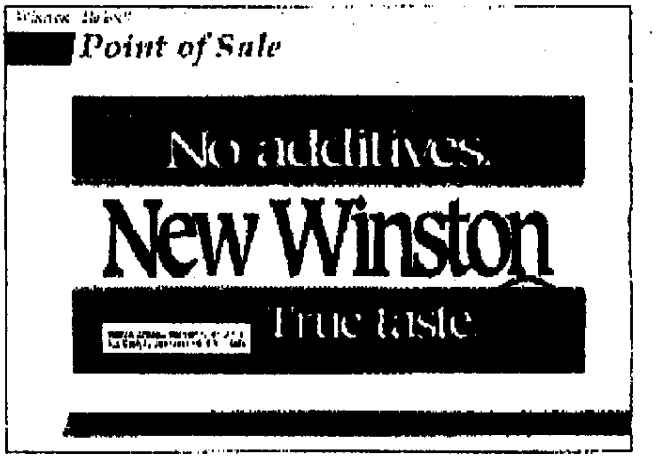
Quickway Food Stores
Account

All Stores.
Address

7/23/97
Date

Address





Your RJR Representative is authorized to place the above pictured Banner(s), for the agreed upon period of time listed below.

Between 8/4 and 10/4

RJR Signature

Account Signature

51844 6992

Source: https://www.industrydocuments.ucsf.edu/docs/pspy0000

Stick To Stick
Change Mat
Authorization

Quick Way Food Stores
Account

All Contracted Stores
Address

7/23/97
Date

Address

Advertising Print

Yours have additives.*

94% tobacco
6% additives

100% tobacco
True taste

Your RJR Representative is authorized to place the above pictured Change Mat on the Sales Counter in the transaction area, for the agreed upon period of time listed below.

Between 8/4 and 10-4

RJR Signature

Account Signature

51844 6993

Source: https://www.industrydocuments.ucsf.edu/docs/pspy0000